

The Promotion Committee of the Pontotoc County Main Street Association is planning to celebrate our Fall season this year with an *Autumn Walking Trail* on Main Street in Pontotoc during October 10 through November 10. The Trail will be lined with Scarecrows made by organizations, teams, businesses, departments of companies, and clubs that want to participate in our Walk.

Your imagination opens up the canvas to produce a scarecrow that represents your group. Your registration gives you the kit to start work, a class to explain the concept of building your “crow”, and advertisement for your group. A \$15.00 fee is needed to reserve your spot on the Trail.

The class will be hands on demo on the building of a scarecrow and the materials needed to complete your project. You will receive the necessary equipment to build your creation. The Walk will be up for a month, so this is a time to advertise your group with a humorous message.

The class will be held in September to give you time to get your materials and ideas together. Tuesday September 22 beginning at 6:00 at the Chamber is our planned date for the demo. By September 22nd we would like registration to be completed. The Scarecrows will begin display on the 10th of October. This will be a month display and they are outside. Weather proof can be achieved by using plastic bags and materials that can withstand the elements.

We at PCMSA feel this is an opportunity for our communities to be involved in the spirit of a wonderful Fall season here in Pontotoc County. Be a part of this celebration and fun activity that will really show our spirit.

If you have any questions please let us know by calling the Main Street Association at 489-5042.

Sincerely,

Ellen Russell, PCMSA
Autumn Walking Trail

