

Main Street



Pontotoc Christmas Parade on Main Street “The Joys of Christmas.”

Monday, December 5th, 2011
6:30 p.m.
Downtown Pontotoc

A **\$20 entry fee** for commercial and non- commercial entries or **\$25** after the November 30th deadline.

Submission of an application to participate in the Pontotoc Christmas Parade **IMPLIES** that the policy rules have been read and **WILL BE ADHERED TO.**

IMPORTANT to all entries:

- Throwing candy or edible goods is **NOT** allowed!
- No live animals are allowed in the parade due to safety and liability
- Riding in the back of a pickup truck is **Not** a float
- Only **invited** beauty queens (MS Pontotoc, MS Hospitality MS Mississippi, and MS America) are allowed to ride in convertibles. **All others must ride on their own decorated float.**
- Furnish a **brief description** of your float/entry for use in media coverage.
- Club or organization’s name must be displayed on float.
- Floats should be of fire resistant material.
- No other vehicles will be allowed in the area for the floats during set up.
- Floats (only) need to be in the parking area by 5:00 pm

- There is only one **SANTA CLAUS** and we make his travel arrangements from the North Pole. Therefore no one may use “Santa” in an entry.
- Overall Theme should be depicted on the float.
- Information Booth – Southwest corner of parking lot.
- I.D.number is for identification purposes.

Christmas Parade Registration 2011 --- “The Joys of Christmas”

You’re Contact Details

First Name _____ Last Name _____

Name of Business/Organization _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Daytime Phone Number: _____

Cell Phone Number: _____

VERY IMPORTANT TO ALL ENTRIES!!

Please give a fifteen to twenty word **description** of your entry for the media. This information will be read while your unit is in front of the Judges. Include the number of people participating in your entry and any unique feature of your entry.

Example: 24 members of Mr. Duke’s History Class from Main Street Middle School are dressed as Sugar Plum Fairies and are spreading Holiday cheer to all the spectators along the parade route today.(space on back)

Type of Entry

Walking Unit Vehicle Float Non- Com Float Com. Motorcycle

Signature _____ **Date** _____

Entry deadline Wednesday, November 30th 4:30pm.
 Pontotoc Co. Chamber/Main Street Assn. 109 North Main Street, Pontotoc, MS 38863,
 662-489-5042, ellenmsa@pontotocchamber.com www.pontotocchamber.com